

Gambling Ladies

Background:
Status: Completed in 2012
Type: Clay composite
Manufacturer: Poker Chips Online (ASM)
Old West Poker Supplies (plaques)
Owner: Lucky Dog
Designer: J5 Design

Mold Specification:
Mold: MD-50, DSQ
Weight: 8.5 grams
Inlay: 7/8"

Color & Insert Specification:
Cash Set:
\$0.05: blank, DG arc yellow.
\$0.10: blank, bright white.
\$0.25: 1/4 pie, gray w/ black.
\$0.50: 1/4 pie, DG pink w/ black.
\$1: 314, imperial blue w/ maroon.
\$2: 314, DG green w/ charcoal
\$5: 414, maroon w/ DG arc yellow.
\$10: 414, charcoal w/ bright white.
Tournament Set:
5: 1/4 pie, DG pink w/ bright white.
25: 314, retro green w/ bright white.
100: 414, black w/ DG peach.
500: 614, retro lavender w/ gray.
1000: 814, DG arc yellow w/ charcoal.

Design:
The "Gambling Ladies" custom chip series consist of two separate cash sets and one tournament set. The theme celebrates the tradition of the owner's wife's great aunt Elaine Townsend who owned interests in several casinos in Havana during



the 1940's and 1950's before Fidel Castro came to power. The design is a loose representation of casinos Elaine owned in Cuba. The logo was initially a private label for the owner's wife's beauty business named "Elaine's Salon" which was also inspired by Elaine's unique gaming history. A secondary version was later created for the chip design, changing the words from "Elaine's Salon" to "Gambling Ladies".

Notes:
Elaine's life story inspired the owner and his wife to open their beauty salon in 2012 titled Elaine's Salon. In addition, the couple is presently working with noted screenplay writer Pamala Hall to develop a major motion picture titled "Razzle Dazzle" which is based around Elaine's life story. The "Gambling Ladies" chips as well as several others will be part of a promotional package around the production of their movie.

